

# **#JOM! SHOP: Jaya Grocer brings in the best made-in-Italy food products**

By Hanna Hussein - September 25, 2020 @ 11:59am



"Eat Healthy, Taste Italy" fair is now on at the Atrium of Intermark Mall Kuala Lumpur until Oct 4.

CAN'T go to Italy? Well, let Italy comes to you!

The Italian Trade Agency is bringing the best Made-in-Italy food products to Kuala Lumpur for the Authentic Italian Food Excellence roadshow which is now on at the Atrium of Intermark Mall Kuala Lumpur until Oct 4.

The "Eat Healthy, Taste Italy" fair, a collaboration between Jaya Grocer, Global Pacific Victory and Euro Atlantic Sdn Bhd, marks the first and largest campaign to promote Made-in-Italy foods and beverages to the mass market in Malaysia.

A wide array of authentic Italian gustatory products, all distinguished by their unique Made-in-Italy designation, are made available for patrons to sample and purchase.

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Ciao, a Made-in-Italy canned-food product with halal certification.

From traditional favourites such as olive oil, pasta, cheeses, ground coffee to new selections like chocolates, pastries, ready-to-eat meals, jams and truffle, along with specialised fresh produce from Italy are brought in for the local consumers.

Featured products include, Pastificio Granoro pasta, Galbani cheese, the halal certified Ciao canned food, cactus fig fruits and many more authentic gourmet products.

Oh, throughout the fair, shoppers stand a chance to win up to a total of RM2,000 worth of Italian products, a one night stay in a Premier room at the Le Meridien Kuala Lumpur including breakfast for two person as well as cash vouchers to the Favola Italian Restaurant.

The in-store promotion will pick up from the fair and continue until Oct 18 at seven participating Jaya Grocer outlets.

Enjoy cheap Italian cuisines delivered to your home using Grabfood Promo.

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